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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/602,576	06/22/2000	Joshua A. Jacobs	BIG1P001	1303	
22434 7590 01/12/2007 BEYER WEAVER LLP P.O. BOX 70250			EXAMINER		
			TODD, GREGORY G		
OAKLAND, CA 9	94612-0250		ART UNIT PAPER NUMBER		
	•		2157	2157	
SHORTENED STATUTORY PI	ERIOD OF RESPONSE	MAIL DATE	DELIVER	DELIVERY MODE	
30 DAY	S	01/12/2007	PAI	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

· · · · · · · · · · · · · · · · · · ·	Application No.	. Applicant(s)					
Office Asticus Occurrences	09/602,576	JACOBS ET AL.	•				
Office Action Summary	Examiner	Art Unit					
	Gregory G. Todd	2157					
The MAILING DATE of this communication ap Period for Reply	ppears on the cover sheet v	vith the correspondence a	idress				
A SHORTENED STATUTORY PERIOD FOR REP WHICHEVER IS LONGER, FROM THE MAILING [ - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUN.  .136(a). In no event, however, may a d will apply and will expire SIX (6) MO te, cause the application to become A	ICATION. I reply be timely filed INTHS from the mailing date of this of ABANDONED (35 U.S.C. § 133).					
Status							
1) Responsive to communication(s) filed on 19	October 2006						
<i>,</i>							
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
·		·					
Disposition of Claims		•					
4)⊠ Claim(s) <u>1,4,5,7-12 and 32-36</u> is/are pending	4)⊠ Claim(s) 1,4,5,7-12 and 32-36 is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.							
5) Claim(s) is/are allowed.							
6)⊠ Claim(s) <u>1,4,5,7-12 and 32-36</u> is/are rejected.							
7) Claim(s) is/are objected to.	7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/	or election requirement.						
Application Papers							
9) The specification is objected to by the Examir	ier.						
10) The drawing(s) filed on is/are: a) ac	cepted or b) objected to	by the Examiner.					
Applicant may not request that any objection to the	e drawing(s) be held in abeya	ance. See 37 CFR 1.85(a).					
Replacement drawing sheet(s) including the corre	ction is required if the drawin	g(s) is objected to. See 37 C	FR 1.121(d).				
11) The oath or declaration is objected to by the E	Examiner. Note the attache	ed Office Action or form P	TO-152.				
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for foreig a) All b) Some * c) None of: 1. Certified copies of the priority document		§ 119(a)-(d) or (f).					
2. Certified copies of the priority documer							
3. Copies of the certified copies of the pri	ority documents have bee	n received in this Nationa	l Stage				
application from the International Bure	au (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a lis	st of the certified copies no	t received.					
Attachmont(s)							
Attachment(s)	A) 🔽 Interview	Summary (PTO-413)					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No	o(s)/Mail Date Informal Patent Application					

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### DETAILED ACTION

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### Response to Amendment

- This office action is in response to applicant's amendment filed, 19 October 1. 2006, of application filed, with the above serial number, on 22 June 2000 in claim 1 has been amended. Claims 1, 4-5, 7-12 and 32-36 are therefore pending in the application.
- 2. The reply filed on 19 October 2006 is not fully responsive to the prior Office Action because of the following omission(s) or matter(s): Applicant has not responded to 35 USC 112 Rejections of claims 1, 4-5, 7-12, and 32-36. Applicant also has not correctly identified the previous Office Action's rejections. There are no 102(e) rejections in the latest Office Action; as well as, Reisman is no longer used in the 103 rejections. Rather, all claims stand as rejected under Lee in view of Bernardo. Further, 37 CFR 1.111(b) states "The reply must present arguments pointing out the specific distinctions believed to render the claims, including any newly presented claims, patentable over any applied references." Thus, as Applicant has not responded to Bernardo, an applied reference, response is non-responsive. See 37 CFR 1.111. Since the above-mentioned reply appears to be bona fide, applicant is given **ONE (1) MONTH** or THIRTY (30) DAYS from the mailing date of this notice, whichever is longer, within which to supply the omission or correction in order to avoid abandonment. EXTENSIONS OF THIS TIME PERIOD MAY BE GRANTED UNDER 37 CFR 1.136(a).

<u>Examiner herein supplies Applicant with previous Non-Final Rejection of 20 June 2006</u> for clarification purposes:

## Claim Rejections - 35 USC § 112

3. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1, 4-5, 7-12 and 32-36 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. In line 16 of amended claim 1, a "user's progress" is maintained. However, the specification lacks antecedent basis for this claim feature and terminology.

Claims 1, 4-5, 7-12 and 32-36 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Similarly, in line 13 of amended claim 1, a "task has one or more stages" and is completed "by progressing from a first context to a second context". The detailed description of the invention lacks antecedent basis for both of these claim features and terminology.

## Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and

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the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

5. Claims 1, 4-5, 7-12 and 32-36 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lee et al (hereinafter "Lee", 6,061,696) in view of Bernardo et al (hereinafter "Bernardo", 6,684,369).

As per Claim 1, Lee teaches a software architecture for enabling a user to create a Web site over the Internet, wherein Lee teaches:

a plurality of applications (applications) (at least col. 9, lines 21-60);

a data schema for storing a plurality of data objects, the data schema having an underlying, extensible data model providing a configuration of the data objects in the data schema, the data schema having fixed attributes and extensible attributes, the extensible attributes of a data object enabling extension of the data schema, wherein the extension consists of previously undefined attributes and wherein the extension is executed without having to alter the configuration of the data model (at least col. 3, lines 40-59; col. 9, lines 43-65; col. 6, lines 3-24; Cosmo Create); and

an integrated platform for enabling the user to perform a task (at least col. 3, lines 40-59; col. 9, lines 43-65; col. 6, lines 3-24; creating web page).

Lee fails to explicitly teach wherein a task has one or more stages and is completed by progressing from a first context to a second context and by controlling interaction between two or more of the applications and the data model, and for maintaining a context in the user's progress of completing a task for the purpose of creating a Web site. However, the use and advantages for using such a progressive approach is well known to one skilled in the art at the time the invention was made as

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evidenced by the teachings of Bernardo. Bernardo teaches a workflow system for monitoring the progress of a web page creation phase (at least col. 9, lines 13-23; col. 10 line 54 – col. 11 line 16). Therefore, it would have been obvious to one of ordinary skill in the art, at the time the invention was made, to incorporate the use of Bernardo's workflow system into Lee's system as this would enhance and ease complex site creation by having the various tasks organized and managed accordingly.

As per Claim 4.

wherein a data object is associated with a context information record that further describes a task in which the data object will be used (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58; check rule exists).

As per Claim 5.

wherein the platform allows the user and an application to extend the data schema in a user-specific way, thereby enabling a plurality of users and the plurality of applications to use the data schema (at least col. 3, lines 40-59; col. 9, lines 21-65; col. 6, lines 3-24).

As per Claim 7.

wherein the extensible, underlying data model provides a standard way of representing the previously undefined attribute (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58; Fig. 5; native standard).

As per Claim 8.

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further comprising a user interface that is uniform across the plurality of applications (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 - col. 10 line 58; col. 7, lines 20-48; Fig. 6).

As per Claim 9.

wherein additional services can be added using the plurality of applications (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 - col. 10 line 58).

As per Claim 10.

Bernardo teaches wherein the integrated platform is used to create and maintain an online business presence (at least col. 7, lines 26-36; col. 14, lines 6-67). Therefore, it would have been obvious to one of ordinary skill in the art, at the time the invention was made, to incorporate the use of Bernardo's web site use with Lee as this is a very common use for creating a web site.

As per Claim 11.

Bernardo teaches wherein the integrated platform is used to create and maintain a customer relationship management application (at least col. 7, lines 26-36; col. 14, lines 6-67). Therefore, it would have been obvious to one of ordinary skill in the art, at the time the invention was made, to incorporate the use of Bernardo's web site use with Lee as this is a very common use for creating a web site.

As per Claim 12.

wherein the software architecture is a reactive architecture which supports a plurality of levels of task granularity and is dynamically aware of what information has

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been entered by a user (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 - col. 10 line 58).

As per Claim 32.

the extensible data model enabling arranging and configuring application data of one or more of the plurality of applications (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58).

As per Claim 33.

wherein the application data are one of a fixed attribute and an extended attribute (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58).

As per Claim 34.

further comprising a data logic component for operating on the data (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58).

As per Claim 35.

the user interface implementing a user experience (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58).

As per Claim 36.

further including an information architecture layer for modeling the user experience (at least col. 3, lines 40-59; col. 6, lines 3-24; col. 9 line 43 – col. 10 line 58).

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### Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gregory G. Todd whose telephone number is (571)272-4011. The examiner can normally be reached on Monday - Friday 9:00am-6:00pm w/ first Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571)272-4001. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Gregory Todd

**Patent Examiner** 

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